

July 18, 2025

RE: IGS Board Meeting Summary from Pam Washington (Marketing & Membership)

1. MEMBERSHIP. We have started doing something new to reach out to members whose membership expired and it has produced positive changes. We have gained almost 100 members since last Fall.
2. RENTALS. Our renter, the Universal Church, is no longer renting the IGS Conference Center. I'm in hopes of replacing that revenue with another renter. We have placed a lease/rent sign back outside near the street. A rental sign is what drew the church to contact us.
3. 10 REASONS. We are discussing coming up with a list of members only data that is now available on our website for members only. The goal is to promote these to draw people to use it and encourage renewal.
4. CALENDAR. We have an event each month of the year to draw people to the library. All the information about the events are on our website under Classes and Events.
5. PBS. We are waiting to learn more about the impact of PBS' funding so we can work on a plan for 2026. By the way, PBS will once again be broadcasting from our parking lot during the State Fair Parade.
6. CHAPTERS. We are looking for ways to keep the Chapter information on the IGS website up to date. It's there on our website so people can look at that part of our website for information about genealogy societies in counties that are important to them.

